

# Vescom introduces three colourful and ultra-durable upholstery fabrics

**A unique combination of high performance and distinctive texture**

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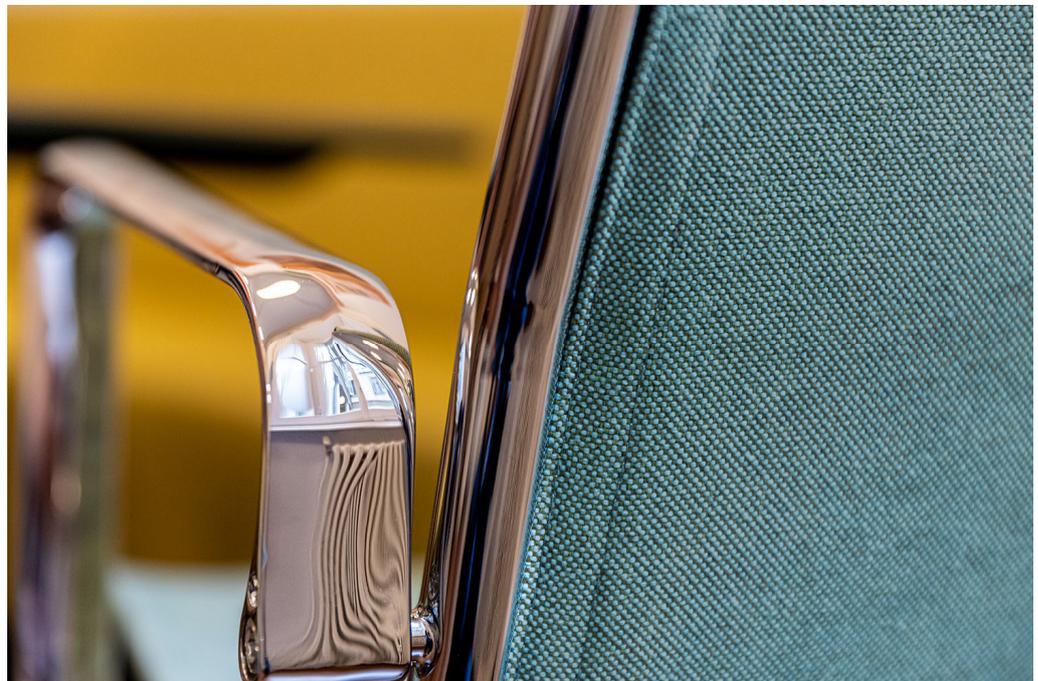
## Press Release

Deurne, November 2019

**Vescom's colourful and ultra-durable new upholstery fabrics, Acton, Rolla and Dikson, all have a unique texture. Developed and produced in Vescom's own weaving mill, these highly wear-resistant upholstery fabrics are perfect for intensive contract use.**

### **Acton: a must-have for the office market**

**Acton** is a strong basic upholstery fabric that feels aesthetically pleasing. The multicoloured blend introduces a playful note. The fabric has a dry matte finish and comes in an impressive array of 39 fresh young colours, with options ranging from essential neutrals to bright hues of yellow, orange, red, turquoise and different shades of green. The fabric is easy to apply and ideal for use on office and conference chairs. Just the thing for an open-plan office! Acton is flame retardant, wear resistant (90,000 rubs Martindale, 100,000 double rubs Wyzenbeek), light and colourfast. The fabric is also attractively priced. A must-have for the office market.



upholstery – design Acton

### **Rolla: bold three-dimensional design**

An upholstery fabric with a bold architectural pattern. That's **Rolla**. The three-dimensional geometric pattern is highly wear resistant despite its raised texture. Rolla comes in 20 modern shades, ranging from neutral greys to blue, pink and orange. The Acton and Rolla colours are designed to complement each other and combine

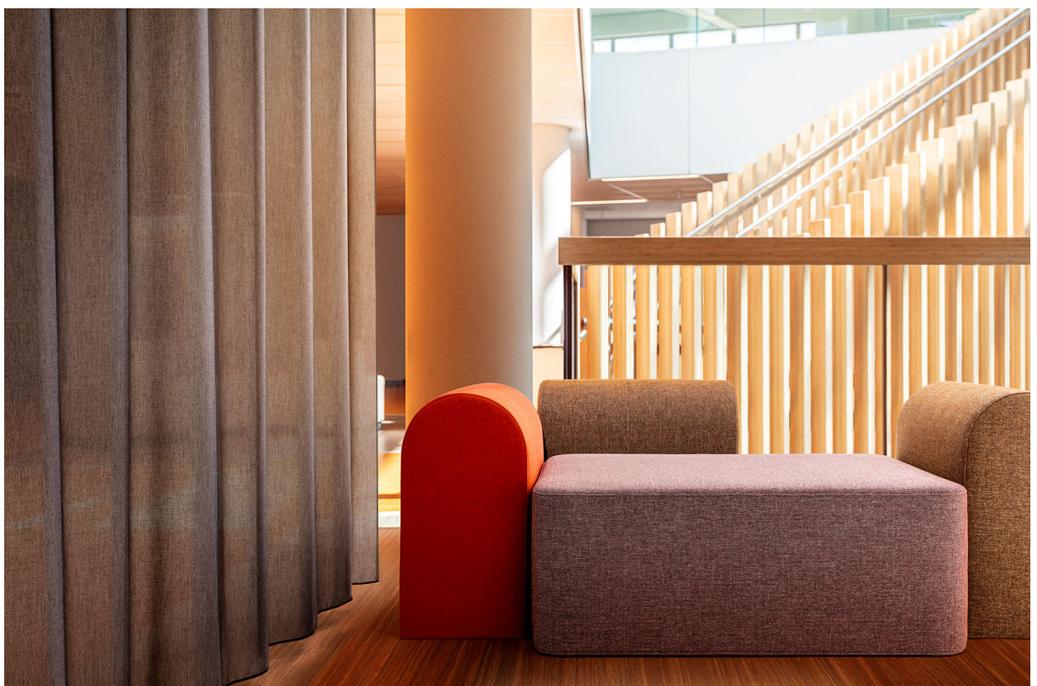
beautifully - even on the same piece of furniture. Like Acton, Rolla is flame retardant, wear resistant (50,000 rubs Martindale, 100,000 double rubs Wyzenbeek), light and colourfast.



upholstery – design Acton & Rolla

### **Dikson: luxurious chenille blend**

**Dikson** is a luxurious chenille blend that is soft to the touch. Yet, despite its softness, it is highly durable and wear resistant (100,000 rubs Martindale, 100,000 double rubs Wyzenbeek). The colours react to the light, giving subtly different effects under different lighting. Dikson is a chameleon that blends beautifully with the rest of the interior. The soft colour palette includes warm grey and different shades of stone. The fabric creates a warm, luxurious feel that makes it perfect for the hospitality market.



upholstery – design Dikson

### **all-inclusive range**

Acton and Rolla are being added to the upholstery 01 binder. Dikson is being added to the upholstery 02 binder. Vescom's current range includes wallcoverings, upholstery fabrics and curtain fabrics for the contract market.

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### **press room**

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### **visual material**

upholstery – design Acton

upholstery – design Acton & Rolla

upholstery – design Dikson

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### **follow us**



Vescom develops, produces and distributes high-quality interior products for the international contract market: wallcovering, upholstery and curtain fabrics. Vescom stands for high quality. When it comes to technology, design and service. Distinctive designs and sustainable materials form the basis of our collections. Products produced by Vescom are used in the contract market: primarily in the hospitality, healthcare, office and education sectors.

In addition to the head office in Deurne (the Netherlands), Vescom has a widely branching network of Vescom sales offices. In Europe, Asia, the Middle East, Latin America and the United States of America. Vescom works with distributors in other parts of the world. Vescom (1971) is part of the Vescom Group.