New wallcovering inspired by the feel of wood

Perfect for creating a warm and natural atmosphere

Press Release

Deurne, February 2020

Vescom is introducing two new vinyl wallcovering patterns: Wutai and Corvo. Both are inspired by the feel of wood and give an organic and natural look. Sagara, a timeless Vescom basic, is being reissued in no fewer than 44 colours.

organic bark structure with a matt look

Wutai has a delicate organic bark structure with a dry matt look. In developing this pattern, Vescom's design team drew their inspiration from the natural feel of wood. Wutai creates a natural and warm atmosphere in any room. Available in 14 colours, from very dark charred anthracite to light, warm wood tones.



wallcovering – design Wutai

heavy duty with a rugged structure and a three-dimensional effect

Corvo is also inspired by the natural beauty of wood. This pattern has a rugged structure, and gives an impressive three-dimensional effect on the wall. This 'heavy duty' product is extremely strong and resilient, making it perfect for rooms that are used intensively. The 9 muted wood tones emphasise the remarkable 'natural material' feel.

The organic and sustainable feel of Wutai and Corvo matches Vescom's Tay and Tinos curtain fabrics. These products all reference organic materials and influences from nature, creating a peaceful, harmonious effect.





wallcovering – design Corvo

expanded new colour range for timeless basic

The timeless basic **Sagara**, known for its refined weave structure, is now available in a new and expanded colour range. There is a choice of no fewer than 44 colours, including many neutrals, black, warm grey and wool white, as well as plenty of contemporary shades of green and yellow.

press room

www.vescom.com/en/pressreleases www.vescom.com/en/visual-material

visual material wallcovering – design Wutai

wallcovering – design Vvolar wallcovering – design Corvo

more information

Nancy van de Pol – Habraken Marketing & Communications t +31 (0)493 350 769 e <u>n.vandepol@vescom.com</u>

follow us



Vescom develops, produces and distributes high-quality interior products for the international contract market: wallcovering, upholstery and curtain fabrics. Vescom stands for high quality. When it comes to technology, design and service. Distinctive designs and sustainable materials form the basis of our collections. Products produced by Vescom are used in the contract market: primarily in the hospitality, healthcare, office and education sectors.

In addition to the head office in Deurne (the Netherlands), Vescom has a widely branching network of Vescom sales offices. In Europe, Asia, the Middle East, Latin America and the United States of America. Vescom works with distributors in other parts of the world. Vescom (1971) is part of the Vescom Group.

