# Vescom presents luxurious Textile Wallcovering

## Bring crafted sophistication to interiors

#### **Press Release**

Deurne, September 2023

Celebrating crafted materials, Vescom's new Textile Wallcovering collection highlights the wide scope of what luxury means today. The 10 designs explore how different approaches to woven wallcovering using various materials create different luxurious looks and feels. The collection responds to the unique inherent properties of each material – recycled wool, (recycled) polyester, linen, silk, wood pulp, polyethylene – resulting in a variety of textures, scales and finishes, from soft to structured, from minimalistic to bold, and from matte to shimmery.



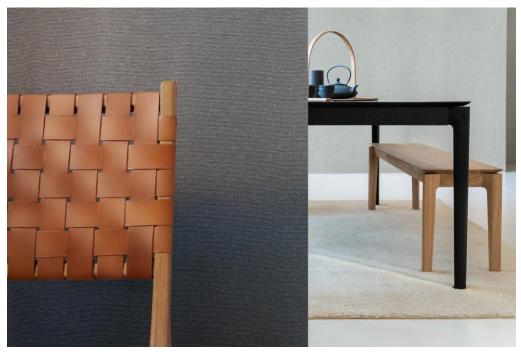
Textile Wallcovering - collection overview

Some materials in the collection include recycled content. A natural and sustainable wallcovering made of wool, **Dale** incorporates 70% recycled content from post-consumer clothing.



Textile Wallcovering – design Dale

Recalling the graphic rhythm of architectural grids, **Rila** is a sustainable 100% polyester wallcovering that includes 59% recycled content.



Textile Wallcovering – design Rila

**Fraser** and **Jewel** explore the possibilities of super strong and durable polyethylene tape yarn. Featuring the shimmery opaque yarn in both its warp and weft, Fraser has an architectural, mesh-like quality and subtly reflects its surroundings. Jewel combines the same yarn with recycled polyester yarn, which introduces dynamic colour and gives the wallcovering a uniquely crafted textile look.







Textile Wallcovering – design Jewel



Textile Wallcovering – design Fraser

The entire offering is perfect for elevating today's high-end interiors – such as high-end hotels, restaurants, residences and boutiques – infusing them with rich materiality, tactility, character and comfort.

Vescom's Textile Wallcovering collection draws from the in-house team's extensive knowledge about materials and the company's wealth of experience as material producers. Like all Vescom products, the materials are responsibly made, durable and meet the highest level of flame retardancy for contract interiors. The collection is PFASfree, and some materials have an additional environmentally friendly fluorocarbon-free

#### press room

www.vescom.com/en/pressreleases www.vescom.com/en/visual-material

#### visual material

Textile Wallcovering - collection overview Textile Wallcovering – design Dale Textile Wallcovering – design Rila Textile Wallcovering – design Jewel Textile Wallcovering – design Fraser

#### more information

Marketing & Communications **+** +31 (0)493 315 833 e marketing@vescom.com

### follow us











Vescom develops, produces and distributes high-quality interior products for the international contract market: wallcovering, upholstery and curtain fabrics. Vescom stands for high quality. When it comes to technology, design and service. Distinctive designs and sustainable materials form the basis of our collections. Products produced by Vescom are used in the contract market: primarily in the hospitality, healthcare, office and education sectors.

In addition to the head office in Deurne (the Netherlands), Vescom has a widely branching network of Vescom sales offices. In Europe, Asia, the Middle East, Latin America and the United States of America. Vescom works with distributors in other parts of the world. Vescom (1971) is part of the Vescom Group.

