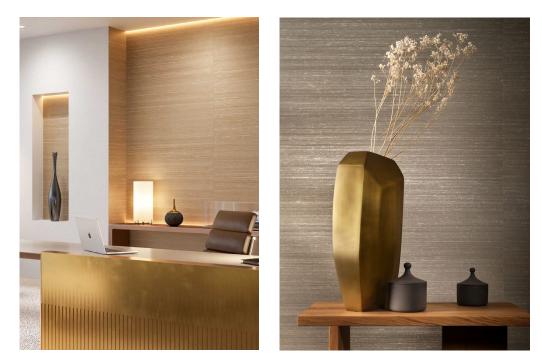
Bringing natural luxury to high-end interiors

Introducing 10 new Vescom silk wallcoverings

Press Release Deurne, April 2024

Silk has a rich history and has long been revered as one of the world's most luxurious fabrics. While it boasts a storied past, silk seamlessly adapts to modern sensibilities. Vescom enriches its already extensive and varied textile wallcovering collection with the introduction of 10 new woven silk wallcoverings. Aligning with Vescom's material-driven DNA, the new releases effortlessly bring silk's classic yet contemporary opulence to today's contract interiors.

Silk not only immediately evokes a sense of luxury but is also a beautiful bio-based resource, allowing us to connect with nature from the comfort of indoor spaces. Whether adorning the interiors of premium hotels, residences or exclusive boutiques, silk-based materials harmoniously align with other high-end natural elements such as marble and stone, softening the overall design scheme while introducing an additional layer of refinement and elegance.



wallcovering – Ilesha

wallcovering – Ilesha

Vescom's woven silk wallcovering collection is both rich and diverse. The various structures and colours reflect the inherent beauty of silk, highlighting Vescom's respect for the unique properties of materials. Despite being industrially manufactured and designed for the contract market, Vescom's silk wallcoverings exude a handcrafted feel. You can still perceive the artisanal touch, whether through the impression of a silk loom or the visible slub.





wallcovering – Chandra

wallcovering – Bodhi

The 10 wallcoverings showcase different facets of silk. With their raw appearance, intentional irregularities and more pronounced slub, **Chandra** and **Madhura** celebrate the unexpected beauty found in natural, artisanal materials. Design **Ravi** accentuates silk's inherent lustre, which creates a soft luminance in interior spaces, while others like **Nirmala** are more matte. Some underscore their connection to nature through printed motifs – **Bodhi** depicting the Bodhi tree, a significant symbol of enlightenment in Buddhism; **Dipti** with irregular lines resembling mountain ranges or layers of the earth's strata; **Khilana** with blossoms, referencing the Hindi meaning of the name. The patterns are printed using different techniques that produce different looks and feels, from three-dimensionality to metallic effects.



wallcovering – Nirmala

wallcovering - Nirmala







wallcovering – Bodhi

wallcovering – Dipti

With a wide array of 111 sophisticated colourways, the collection's palette reinforces the natural connection, offering tones that span the spectrum of worldly wonders, from precious metals like gold, silver and bronze to soft, dusty pastels and the earthy elegance of terra rosa.

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visual material

wallcovering – Ilesha wallcovering – Chandra wallcovering – Bodhi wallcovering – Nirmala wallcovering – Dipti

more information

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Vescom develops, produces and distributes high-quality interior products for the international contract market: wallcovering, upholstery and curtain fabrics. Vescom stands for high quality. When it comes to technology, design and service. Distinctive designs and sustainable materials form the basis of our collections. Products produced by Vescom are used in the contract market: primarily in the hospitality, healthcare, office and education sectors.

In addition to the head office in Deurne (the Netherlands), Vescom has a widely branching network of Vescom sales offices. In Europe, Asia, the Middle East, Latin America and the United States of America. Vescom works with distributors in other parts of the world. Vescom (1971) is part of the Vescom Group.

