

Diversity and richness

New vinyl wallcovering designs

Press release

Deurne, June 2016

Two new, yet contrasting vinyl wallcovering designs – Cantin and Kilby – a new colour series for the well-known Trinity and Detroit qualities. With this update, Vescom offers an exciting range of diversity, structure and richness in material. A perfect addition to the collection!

rich structure

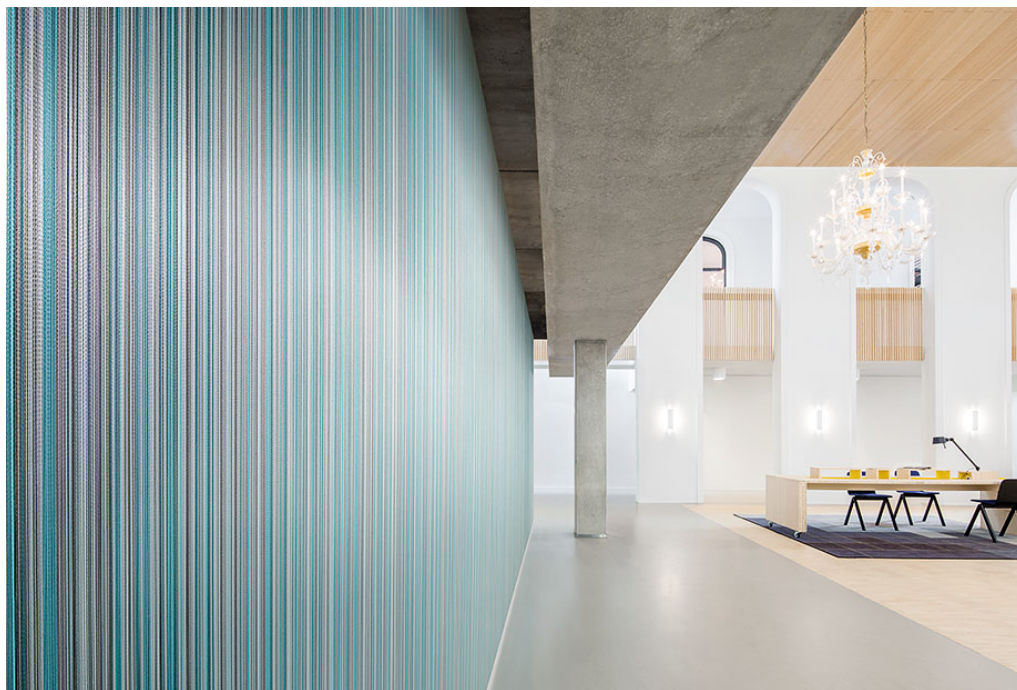
Cantin's rich structure suggests depth and a 3D effect. The distinctive embossing in combination with the 12 metallic colours creates a luxurious look and make the wallcovering come to life even more.



wallcovering – Cantin design

The counterpart of the more distinct Cantin design is the modest, widely usable **Kilby**. The textile structure, with its smooth grain and linen-like feel, creates a welcoming look. The extensive range of colours (31 colours) is diverse and includes natural tones as well as up-to-date, bright and refreshing tones like saffron, coral red, denim blue and new aqua- and green tins.

The vertical stripe with the multicoloured, irregular stripe pattern, give the **Trinity** an exciting and rich overall look. The modest, dark colours of the previous Trinity range make way for lighter and more distinct, up-to-date colours (19 colours), such as turquoise / aqua, aubergine, mauve and warm grey hues.



wallcovering – Trinity design

Detroit is available in 25 new, up-to-date colours, inspired by the Japanese and Scandinavian paper colours. The fine, all-over embossing makes the wall lively and tactile, without being obtrusive. Detroit is easily applied, thanks to the wide range of natural tones and white tints.

vinyl wallcovering

Vescom vinyl wallcovering is extremely strong, hygienic, durable, lightfast, colourfast, scratchproof, impact-resistant, can be applied seamlessly and is easy to care for. Vinyl wallcovering can be supplied with Vescom Protect for additional protection against stains and chemicals.

more information

Nancy van de Pol - Habraken,
Marketing & Communications
t +31 (0)493 350 769
e n.vandepol@vescom.com

press room

www.vescom.com/pressreleases
www.vescom.com/visualmaterial_wallcovering

visual material

wallcovering – Cantin design
wallcovering – Trinity design

Vescom develops, produces and distributes high-quality interior products for the international contract market: Wallcovering, upholstery and curtain fabrics. Vescom stands for high quality. When it comes to technology, design and service. Distinctive designs and sustainable materials form the basis of our collections. Products produced by Vescom are used in the contract market: primarily in the hospitality, healthcare, office and education sectors.

In addition to the head office in Deurne (the Netherlands), Vescom has a widely branching network of Vescom sales offices. In Europe, Asia, the Middle East, Latin America and the United State of America. Vescom works with distributors in other parts of the world. Vescom (1971) is part of the Vescom Group.