

# 3D effect

## Surprising, original and attractive

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### Press release

Deurne, October 2016

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### Three attractive and distinct designs of vinyl wall covering with a 3D effect. Aikin, Boyd and Copan.

#### distinct

Aikin is a distinct organic design with a large 3D effect. Refined as cut facets, Aikin is playful and unique. The design shows variation in colour including matt and metallic shades. Pastels, white and copper tones, as well as black, emerald green and powder pink provide choice and beauty to any interior.



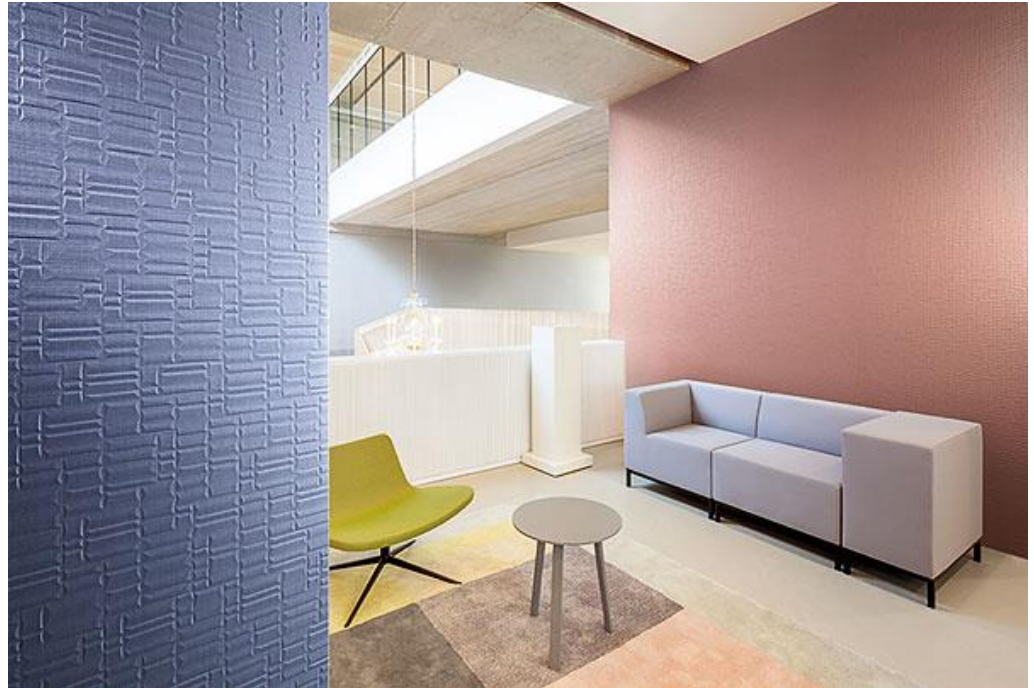
wallcovering – design Aikin

#### metallic

The intense but friendly lines of Copan make the design suitable for a variety project interiors. The design has a vertical grain with a subtle horizontal line, adding drama and movement. The colour pallet (20 in number) is rich and chic and shows an interplay of metallics.

#### rugged and sporty

Boyd is a graphic, architectonic wall covering with a heavy structure. The 22 colours are rugged and sporty and show daring. The metallics, grey high-tech colours, various white and soft shades, in combination with the soft and pleasant character, make Boyd ideal for use in retail and office projects. Boyd meets the need to make the project interior softer and more comfortable.



wallcovering – design Boyd

### **vinyl wallcovering**

Vescom vinyl wallcovering is extremely strong, hygienic, durable, lightfast, colourfast, scratchproof, impact-resistant, can be applied seamlessly and is easy to care for. Vinyl wallcovering can be supplied with Vescom Protect for additional protection against stains and chemicals.

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### **more information**

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### **press room**

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### **visual material**

wallcovering – design Aikin

wallcovering – design Boyd

Vescom develops, produces and distributes high-quality interior products for the international contract market: wallcovering, upholstery and curtain fabrics. Vescom stands for high quality. When it comes to technology, design and service Vescom stand out as the perfect partner. Distinctive designs and sustainable materials form the basis of our collections. Products produced by Vescom are used in the contract market: primarily in the hospitality, healthcare, office and education sectors.

In addition to the head office in Deurne (the Netherlands), Vescom has a widely branching network of Vescom sales offices - in Europe, Asia, the Middle East, Latin America and the United State of America. Vescom works with distributors in other parts of the world. Vescom (1971) is part of the Vescom Group.