

Vescom launches 6 new upholstery fabrics

Wear-resistant and offering endless combinations

Press Release

Deurne, February 2018

A large diversity of designs, colours and structures. This is what the six new Vescom upholstery fabrics have to offer our customers. Lamu, Wolin, Fuga, Deans, Hestan and Samar are all different and yet they can be easily combined. The combination of wool mélangé, soft chenille, colours and structures invites you to play. All six new upholstery fabrics are ideal for intensive contract use with high abrasion resistance.



upholstery – design Lamu

Lamu (30 colours) and **Wolin** (47 colours) are both comfortable wool mélanges with a warm, soft, natural look and feel. The extensive colour pallet of these fabrics is friendly, light and fresh. Unpatterned and mélangé fabrics are coordinated with each other and can be combined endlessly. Lamu is the coarser version while Wolin is finer. The high abrasion resistance (> 100,000 Martindale rubs) ensures this fabric is perfect for use in office situations or any interior that requires high performance coupled with high design. Lamu and Wolin have a width of 150 cm and therefore lend themselves perfectly for use in panels. Both provide a soft and warm look and, where required, will have a softening effect on the interior.

Fuga is a soft chenille with a vintage look and feel; the version that was missing from the collection. All tints of the 26-part colour pallet give a warm and comfortable hospitality feeling that simply welcomes any user.



upholstery – design Fuga

Deans can be used on two sides as it is a double faced fabric and is therefore perfect for combination use. This new versatile fabric is available in 15 colours, but being double faced provides 30 options with which to work.

The successful Vescom products **Hestan** and **Samar** have been significantly expanded with regard to colour. The Hestan colour series now has no fewer than 30 colours instead of 16. Samar is now available in 51 colours. The designs have been recoloured while paying attention to stylish natural hues, beautiful pastel colours and warm nuances, but also include cool blue and grey tints.



upholstery – design Hestan

All designs have excellent results with regard to abrasion resistance, pilling, fastness to rubbing and light resistance and can be easily applied. These functional properties in combination with the different looks ensure a wider appeal in the contract market.

considerable program

Lamu, Wolin and Samar are being added to the upholstery 01 binder. Hestan, Fuga and Deans are being added to the upholstery 02 binder. Vescom's current range extends to wallcoverings, upholstery fabrics and curtain fabrics for the contract market.

press room

www.vescom.com/en/pressreleases

www.vescom.com/en/visual-material

visual material

upholstery – design Lamu

upholstery – design Fuga

upholstery – design Hestan

more information

Nancy van de Pol – Habraken, Marketing & Communications

t +31 (0)493 350 769

e n.vandepol@vescom.com

follow us



Vescom develops, produces and distributes high-quality interior products for the international contract market: wallcovering, upholstery and curtain fabrics. Vescom stands for high quality. When it comes to technology, design and service. Distinctive designs and sustainable materials form the basis of our collections. Products produced by Vescom are used in the contract market: primarily in the hospitality, healthcare, office and education sectors.

In addition to the head office in Deurne (the Netherlands), Vescom has a widely branching network of Vescom sales offices. In Europe, Asia, the Middle East, Latin America and the United State of America. Vescom works with distributors in other parts of the world. Vescom (1971) is part of the Vescom Group.